

AMAZON OPERATION & MANGEMENT SERVICE

■ We simplify access to the complex market

beauteers.

THE BEAUTIFUL PIONEERS

Where beauty finds its next chapter

LOGISTICS	PROTECTION	MARKETING	OPERATION
<div data-bbox="2538 371 2965 797"></div> <div data-bbox="2548 1009 3098 1210"> <p>Optimize operations and streamline Amazon stocking using U.S. East and West Coast warehouses.</p> </div>	<div data-bbox="1719 431 2165 797"></div> <div data-bbox="1722 1009 2249 1210"> <p>Assist with trademark registration and certification processes to ensure a successful entry into Amazon.</p> </div>	<div data-bbox="926 412 1359 844"></div> <div data-bbox="892 1009 1466 1210"> <p>Boost brand visibility and drive conversions with optimized product listings that capture your brand’s unique essence.</p> </div>	<div data-bbox="63 422 563 834"></div> <div data-bbox="63 1009 626 1210"> <p>Meticulously manage the account operation and follow-up process to ensure smooth business operations.</p> </div>
FBA / Labeling	Brand Registry	Store Front	Account Set–up
Inventory Management	US Trademark	A+ Content / SEO	Product Listing
Order Fulfillment	Document Review	Vine Review Program	Performance Analysis
Logistics Management		Ads Platforms & Campaigns	

Local Compliance Management

Leveraging our extensive experience and expertise as a cosmetics distribution company, we help brands increase visibility in the U.S. market and achieve sustained sales growth.



Product Labelling Disclosure

Manage labeling and ingredient listings to ensure compliance with local regulations.

Import and Customs Procedures

Handle the preparation and review of documents for product import to minimize customs issue.

Regulations for Functional Cosmetics

Oversee FDA compliance for active ingredients to ensure legal U.S. distribution.

Ads and Marketing Regulations

Create and monitor compliant marketing content for effective brand communication.

Amazon Advertising Technology Solution

Full-Funnel Marketing

Beauteers develops and executes full-funnel marketing strategies that guide customers from brand discovery to purchase and beyond. By integrating Amazon DSP and leveraging AMC across the awareness, consideration, and conversion stages, we deliver a seamless customer journey both on and off Amazon.

Through strategic use of external channels such as Instagram, TikTok, and Google, we drive additional traffic into Amazon’s ecosystem and optimize conversions with data-driven insights.

This approach maximizes reach, fosters engagement, and sustains consistent sales growth across the entire customer lifecycle.

AI/ML-Powered Bidding & Optimization

Beauteers leverages AI/ML-based automated bidding to continuously adjust ad bids in real time. As campaigns progress, our algorithms learn and optimize themselves, enabling each campaign to operate more efficiently and deliver consistently high, data-driven performance.

This approach ensures that every campaign evolves and improves over time, maximizing results and driving sustained growth throughout the customer journey.

Amazon DSP :
OTT, Display Ads
Sponsored Display
External Channels

Amazon DSP; Retargeting
Sponsored Display
Sponsored Brands

Sponsored Products
Amazon DSP; Retargeting
Sponsored Brands



AMAZON
MARKETING
CLOUD

Advertising Performance Analysis
Advanced Reporting & Insight Generation
Data-Driven Optimization
Custom Query Execution

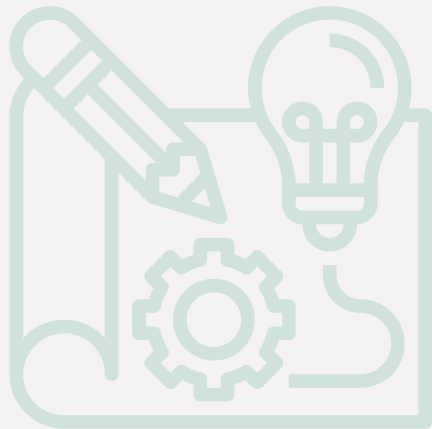
AWA

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CON

FULL FUNNEL MARKETING

From graphic design to compliance and shipment management, our multidisciplinary team handles every step of the process.



Contents Creation

Advertising /Marketing

Listing Optimization

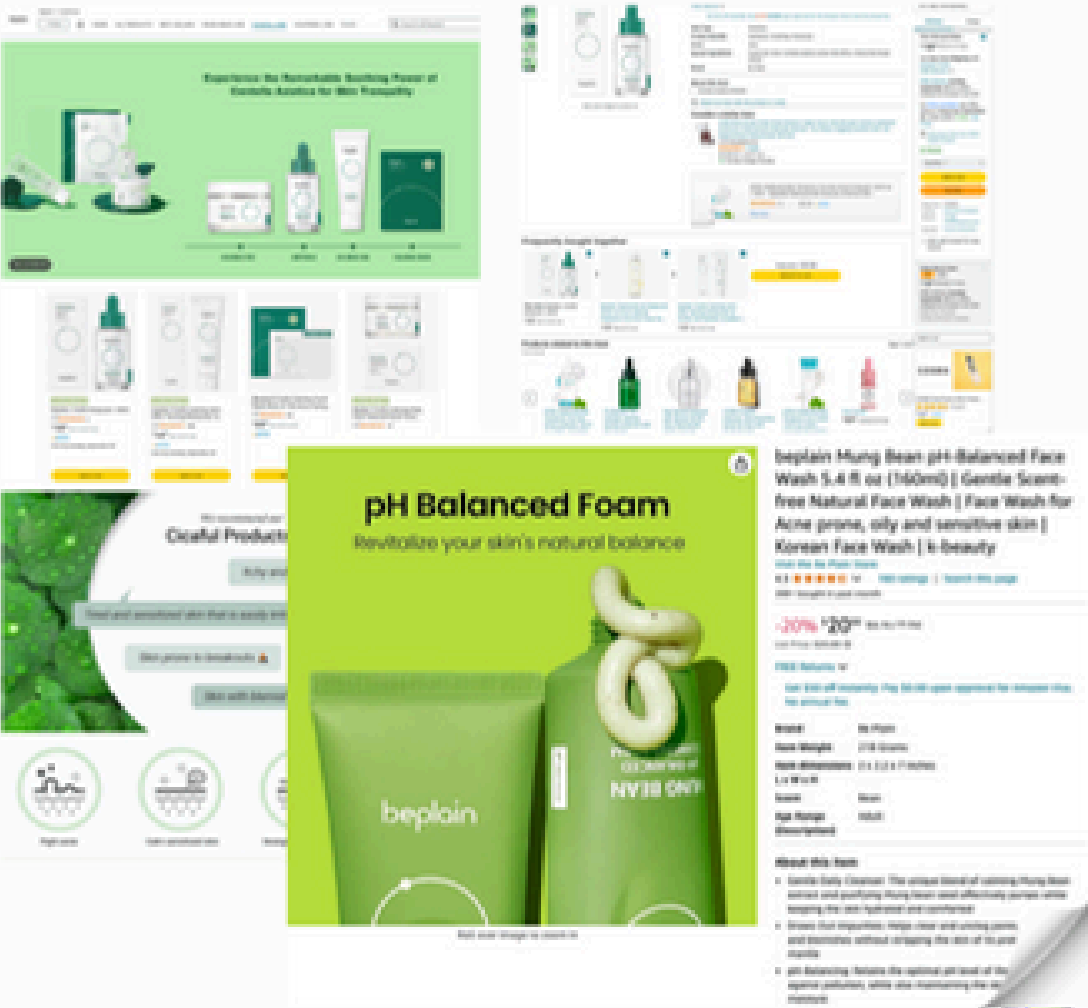
Brand Store Front

Inventory Management

Logistics

Monitoring

Reports

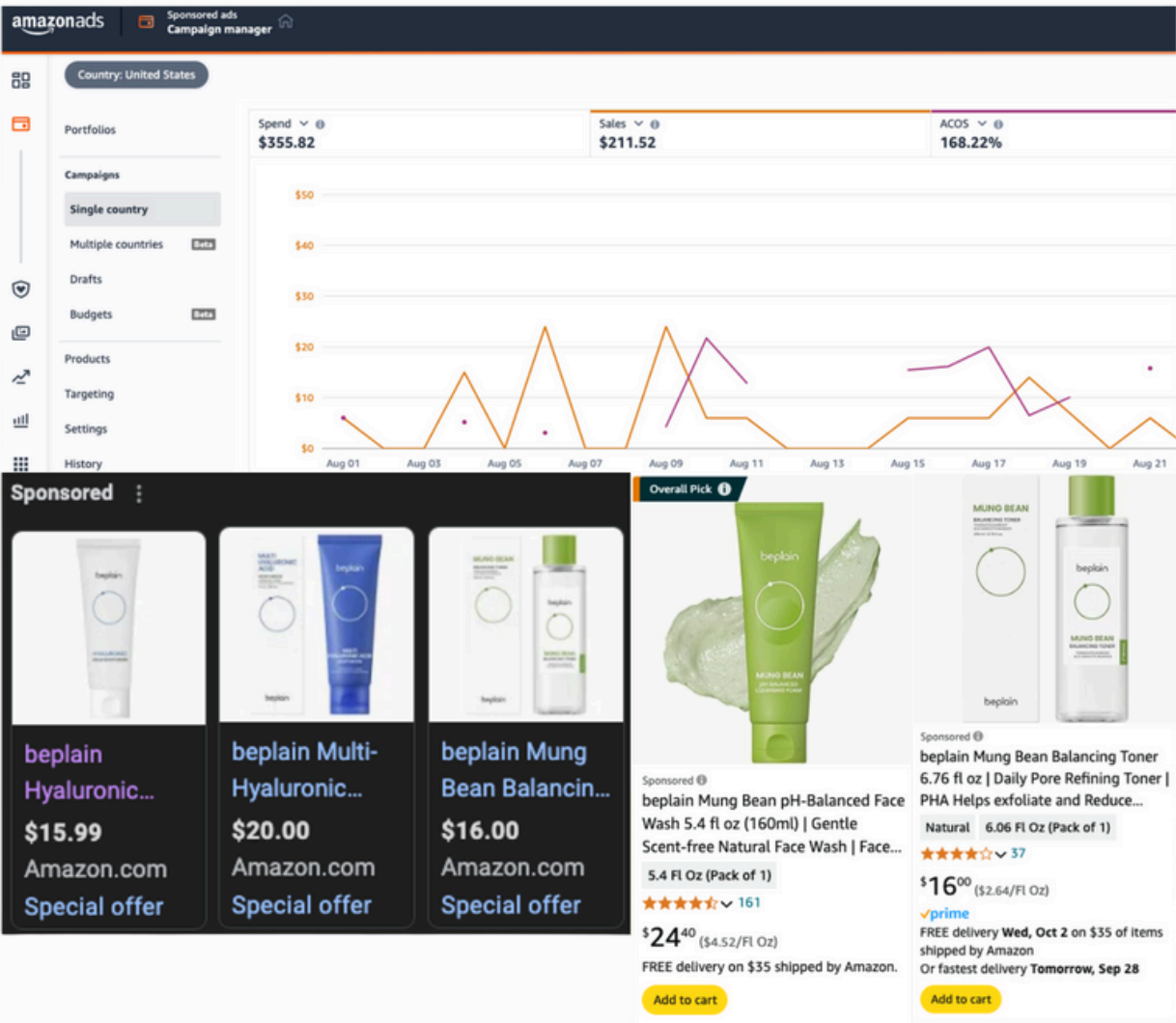


Amazon PPC Management & Advertising Case Studies

- PPC & SEARCH AD
- Listing Optimization & SEO
- AD Copywriting
- ROI Analysis
- Budget Execution & Management

Influencer Seeding Case Studies

Strategic marketing that effectively drives traffic (landing) to Amazon through simultaneous On-Amazon & Off-Amazon efforts



Thank You.

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